

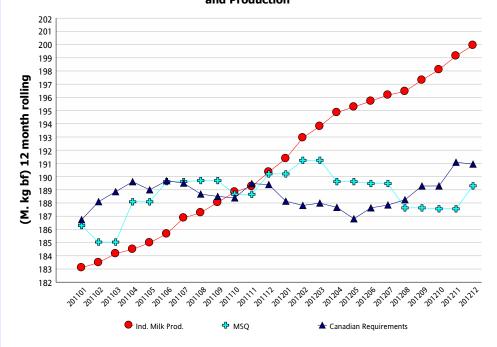
Market Comment

Canadian requirements for the twelve month period ended in December 2012 are 190.96 million kg of butterfat,which represents an insignificant decrease in comparison to November requirements, but a significant increase of 0.85 % in comparison to the base of October 2012.

Among the factors which contributed to Canadian requirements of December is the use of butterfat in domestic cheese classes which increased by the equivalent of 450,000 kg of butterfat in comparison to the same month last year. There was also a notable 5% increase in the use of butterfat in class 2 (yogurt and ice cream). It should also be noted that skim-off from the fluid milk market has come down again, thereby increasing raw milk requirements. The positive effect of all these factors was however countered by a significant decrease in the user of butterfat by further processors in December.

In December 2012, total milk deliveries increased by 1.8% when compared to the same month last year. Deliveries of fluid milk decreased by 2.9% while deliveries of industrial milk increased by 4.9%.

Industrial Milk Demand, Market Sharing Quota (MSQ) and Production



	Total Production (kg bf)			Fluid Prod (kg bi		Industrial Production (kg bf)			
	2011/1 to 2011/12	2012/1 to 2012/12	% Change	2011/1 to 2011/12	2012/1 to 2012/12	% Change	2011/1 to 2011/12	2012/1 to 2012/12	% Change
NL	1,868,897	1,863,241	-0.30%	1,513,384	1,453,612	-3.95%	355,513	409,629	15.22%
P5	234,424,893	240,298,813	2.51%	80,643,060	79,697,919	-1.17%	153,781,833	160,600,894	4.43%
WMP	72,648,275	75,011,184	3.25%	36,436,856	36,076,847	-0.99%	36,211,419	38,934,337	7.52%
Canada	308,942,065	317,173,238	2.66%	118,593,300	117,228,378	-1.15%	190,348,765	199,944,860	5.04%

Milk Utilization ('000 kg)						
	Butterfat			Solid		
Milk Class	2011/1 to 2011/12	2012/1 to 2012/12	% Change	2011/1 to 2011/12	2012/1 to 2012/12	% Change
1(a)	47,104	46,614	-1.04%	246,781	243,404	-1.37%
1(b)	44,206	45,717	3.42%	19,293	19,923	3.27%
2	23,509	25,069	6.64%	40,291	44,808	11.21%
3	104,742	107,323	2.46%	236,725	238,689	0.83%
4(a)	57,405	57,469	0.11%	15,244	11,159	-26.80%
4(b)	1,882	2,018	7.22%	6,977	7,581	8.65%
4(m) 4(a1)	552	757	37.24%	56,696	71,960	26.92%
5(a,b,c)	25,436	26,852	5.57%	43,240	43,184	-0.13%
5(d)	662	2,029	206.52%	28,779	36,871	28.12%
Other	2,607	2,478	-4.93%	7,707	3,886	-49.57%
Total	308,105	316,327	2.67%	701,732	721,464	2.81%

Continuous Quota						
Cumulative Over/Under Production (with limits) as of:						
December 3	December 31, 2012					
Province	kg of bf	%*				
NL	-70,040	-3.63%				
PE	19,654	0.48%				
NS	76,644	1.11%				
NB	86,705	1.62%				
QC	-161,670	-0.14%				
ON	529,150	0.52%				
MB	155,095	1.24%				
SK	-122,033	-1.36%				
AB	155,020	0.60%				
ВС	-21,932	-0.08%				
* Cumulative Over / Under Production (with limits) expressed as a % of the most recent 12 months total quota						







Retail Product Sales* Current period vs previous period ('000 kg)				
Up to:	January 12, 2013			
	Previous 12 Month	12 Month	Change	
Butter	52,437	53,121	+ 1.3%	
Total Cheese	249,406	253,208	+ 0.7%	
Cheddar	79,728	80,485	+ 1.0%	
Specialty	80,506	81,670	+ 1.4%	
Processed	86,842	86,708	- 0.2%	
Ice cream	193,409	184,772	- 4.5%	
Yogurt	254,173	262,559	+ 3.3%	

Source: The Nielsen Company, MarketTrack and Homescan panelists.

Butter Inventory ('000 kg)

	Dec 31, 2011	Dec 31, 2012		
PLAN A BUTTER	112	2,439		
PLAN B BUTTER	197	3,055		
IMPORTED BUTTER	477	630		
BUTTER FOR EXPORT		1,088		
TOTAL CDC BUTTER STOCKS	786	7,213		
PRIVATE BUTTER STOCKS	11,427	10,842		
TOTAL CDC AND PRIVATE BUTTER STOCKS	12,213	18,054		
Other Private Stocks ('000 kg)				
	Dec 31, 2011	Dec 31, 2012		
CHEDDAR	43,906	41,960		

9,686

21,998

12,194

22,610

Comments on Stocks

PROCESSED CHEESE

SPECIALTY CHEESE

The CDC is still not purchasing Plan A butter and, since production is currently strong, it has not been selling much over the past few months. We had 2,439 t in stock on December 31, 2012, and will have no trouble bringing stocks up to 3,000 t at the chosen time.

As for Plan B butter, all manufacturers have bought back the required butter before December 21, which explains why stocks have come down to 3,055 t. We are currently rebuilding stocks which will increase significantly during the first months of 2013, that is from 11,000 to 13,000 t.

The increase in the price of imported butter has somewhat slowed sales in December which explains why stocks of this type of butter had increased to 630 t as of December 31. We have about 1,000 t more to import before July 31, 2013, and we are waiting for a good time to do so because the world price has been high since last November.

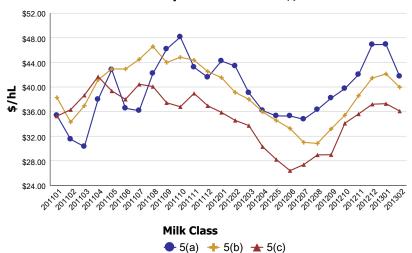
Since it has stopped purchasing Plan A butter, the CDC is purchasing unsalted butter for export under 5(d) permits. Our stocks stood at 1,088 t on December 31. Everything suggests that this type of butter will continue to be offered to the CDC at the beginning of 2013. We have started selling some, we have currently signed contract for 825 t to be delivered in January and February, and other contracts are under consideration.

Average Return from Milk Sales

Milk Class	2011/1 to 2011/12	2012/1 to 2012/12	% Change
1	\$92.79	\$93.98	1.28%
2 to 4(d)	\$76.78	\$78.08	1.69%
4(m) 4(a1)*	\$13.06	\$11.69	-10.44%
5(a) to (c)	\$39.43	\$35.87	-9.02%
5(d)	\$32.95	\$28.46	-13.63%
All Classes	\$76.45	\$75.63	-1.07%

^{*} Price based on SNF components only

Class 5 Component Prices in \$/hL



Structural Surplus

(12 Month Rolling)

